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AV CONCEPT HOLDINGS LIMITED

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 595)

SUSPENSION OF TRADING

At the request of AV Concept Holdings Limited (the "Company"), trading in the shares of the Company will be suspended with effect from 9:30 a.m. on 16 March 2010 pending the release of an announcement to be made by the Company in relation to a discloseable transaction of the Company which is price-sensitive in nature.

By Order of the Board
AV Concept Holdings Limited
So Yuk Kwan
Chairman

Hong Kong, 16 March 2010

As at the date of this announcement, the Board comprises two executive directors, Dr. Hon. So Yuk Kwan (Chairman) and Mr. So Chi On, and three independent non-executive directors, Dr. Hon. Lui Ming Wah, SBS, JP, Mr. Charles E. Chapman and Mr. Wong Ka Kit.