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**TC INTERCONNECT
HOLDINGS LIMITED**

*(Incorporated in the Cayman Islands
with limited liability)*

(Stock Code: 515)



AV CONCEPT HOLDINGS LIMITED

*(Incorporated in the Cayman Islands
with limited liability)*

(Stock Code: 595)

**JOINT VOLUNTARY ANNOUNCEMENT:
FORMATION OF STRATEGIC ALLIANCE**

Both the TC Board and the AV Board are pleased to announce that on 27 July 2010, the Cooperation Agreement is entered into between TC and AV in relation to the formation of strategic alliance relationship between the two companies on research and development of the LED Technology.

THE COOPERATION AGREEMENT

Both the TC Board and the AV Board are pleased to announce that on 27 July 2010, the Cooperation Agreement is entered into between TC and AV in relation to the formation of strategic alliance relationship between the two companies on research and development of the LED Technology.

Date : 27 July 2010

Parties : TC and AV

Each of TC and AV are listed companies in Hong Kong and the issued shares of them are both listed on the main board of the Stock Exchange. To the best of the TC Directors' and AV Directors' knowledge, information and belief after having made all reasonable enquiry, each of TC and AV are independent of each other.

Subject to the terms and conditions of the Cooperation Agreement, TC and AV have agreed to cooperate with each other and to form strategic alliance with each other to conduct research and development in the LED Technology.

The Cooperation Agreement will have a term of twelve months unless otherwise agreed by the parties thereto. During the term of the Cooperation Agreement, TC will be primarily responsible for research and development of the LED Technology and AV will be primarily responsible for provision of WS chip(s) for testing and research and development applying the LED Technology in accordance with the specification of TC. Each party shall bear their own respective costs and expenses incurred by it in connection with the performance of the Cooperation Agreement. As at the date of this announcement, there is no capital commitment to be contributed by each of the parties yet.

TC will own the intellectual property rights of the LED Technology and it will be responsible for production of relevant products applying LED Technology and the packaging of LED and chip applying the LED Technology will adopt WS LED chip. AV shall have the exclusive right to sell the products applying the LED Technology. In relation to the products made under the LED Technology, TC and AV will enter into a supply agreement whereas AV shall produce and supply relevant LED Technology products to TC subject to the terms and conditions of the supply agreement.

REASONS FOR THE ENTERING INTO THE COOPERATION AGREEMENT

The TC Group is principally engaged in the manufacturing and trading in printed circuit boards in Hong Kong and the PRC and its products are widely applied to consumer electronics, computer and computer peripherals, communication equipments and automotive electronics. The TC Group supplies printed circuit boards to companies such as Toshiba, Philips, Sharp, Hitachi, Panasonic, Samsung, Jabil, Osram, Thomson and TCL, and it has established business relationships with over 270 customers in the PRC, the United States, Europe, Japan, Korea, Hong Kong and Singapore.

The TC Group is also constantly exploring high growth and potential projects in order to broaden the Group's income stream and increase the shareholders' value. The TC Group realizes the business potential of energy saving products and the LED lighting business through the formation of a joint venture company in LED business with 深圳市東方光電股份有限公司 (Orient Opto-Semiconductors Corp.*), a limited company incorporated under the laws of the PRC, of which the approval has been obtained from the shareholders of TC in an extraordinary shareholders' meeting that had been held on 10 May 2010. The TC Group will further diversify the product range, improve its products' structure and enhance its anti-risk ability and profitability.

The AV Group is principally engaged in the marketing and distribution of electronic components, and the product design, development and sale of electronic products.

As disclosed in the announcement of AV dated 1 June 2010 in relation to the acquisition of interests in WS by AV. WS is principally engaged in business of research, development and manufacturing of the super high brightness LED wafer. The AV Group is confident that the high brightness LED sector possesses significant potential. As high brightness LED wafer can provide superior illumination and consume less energy than traditional lighting, such attributes perfectly correspond with the PRC Government's initiatives of promoting environmentalism and industries involved in energy conservation.

Both the TC Board and the AV Board consider that the entering into of the Cooperation Agreement and the formation of strategic alliance between TC and AV in the LED Technology will allow both TC and AV to further develop the LED lighting market and their respective technologies will complement with each other to create better LED products for the end users. Furthermore, the strategic alliance between TC and AV will enhance the technological research and development in the LED Technology and allow both of them to have a technological edge over their competitors.

Both the TC Directors and the AV Directors consider that the terms of the Cooperation Agreement are entered into upon normal commercial terms following arm's length negotiations among the parties and the terms of the Cooperation Agreement are fair and reasonable and are in the interests of TC, AV and their respective shareholders as a whole.

DEFINITIONS

In this announcement, unless the context otherwise requires, the following expressions shall have the following meanings when used herein:

“AV”	AV Concept Holdings Limited, a company incorporated in the Cayman Islands with limited liability and the issued shares of which are listed on the Main Board of the Stock Exchange
“AV Board”	the board of Directors of AV
“AV Directors”	directors (including the independent non-executive directors) of AV from time to time
“AV Group”	AV and its subsidiaries
“WS”	Wavesquare Inc., a company incorporated under the laws of the Republic of Korca
“connected persons”	has the meaning ascribed to it under the Listing Rules
“Cooperation Agreement”	the cooperation agreement dated 27 July 2010 and entered into between TC and AV with respect to the formation of strategic alliance in research and development of the LED Technology
“Hong Kong”	the Hong Kong Special Administrative Region of the PRC
“LED Technology”	the LED packaging technologies developments for street light application to be jointly researched and developed by TC and AV under the Cooperation Agreement
“Listing Rules”	the Rules Governing the Listing of Securities on the Stock Exchange
“PRC”	the People’s Republic of China
“Stock Exchange”	The Stock Exchange of Hong Kong Limited
“TC”	TC Interconnect Holdings Limited, a company incorporated in the Cayman Islands with limited liability and the issued shares of which are listed on the Main Board of the Stock Exchange
“TC Board”	the board of Directors of TC
“TC Directors”	directors (including the independent non-executive directors) of TC from time to time
“TC Group”	TC and its subsidiaries

“HK\$” Hong Kong dollars, the lawful currency of Hong Kong SAR

“%” per cent.

By order of the Board
TC Interconnect Holdings Limited
Yeung Hoi Shan
Chairman

By order of the Board
AV Concept Holdings Limited
Dr. Hon. So Yuk Kwan
Chairman

Hong Kong, 27 July 2010

As at the date hereof, the executive TC Directors are Mr. Yeung Hoi Shan and Mr. Pak Shek Kuen, the non-executive TC Directors are Madam Li Jinxia, Mr. Yeung Tai Hoi and Mr. Cheung Kwok Ping, and the independent non-executive TC Directors are Mr. Cheung Sui Wing, Darius, Ms. Ho Man Kay and Mr. Wong Siu Fai, Albert.

As at the date of this announcement, the AV Board comprises two executive AV Directors, Dr. Hon. So Yuk Kwan (Chairman) and Mr. So Chi On, and three independent non-executive AV Directors, Dr. Hon. Lui Ming Wah, SBS, JP, Mr. Charles E. Chapman and Mr. Wong Ka Kit.