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AV CONCEPT HOLDINGS LIMITED

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 595)

SUSPENSION OF TRADING

At the request of AV Concept Holdings Limited (“**Company**”), trading in its shares on The Stock Exchange of Hong Kong Limited has been suspended with effect from 9:30 a.m. on 13 October 2010, pending the release of an announcement in relation to certain price sensitive information for the Company.

By Order of the Board
AV Concept Holdings Limited
So Yuk Kwan
Chairman

Hong Kong, 13 October 2010

As at the date of this announcement, the Board comprises two executive Directors, Dr. Hon. So Yuk Kwan (Chairman) and Mr. So Chi On, and three independent non-executive Directors, Dr. Hon. Lui Ming Wah, SBS, JP, Mr. Charles E. Chapman and Mr. Wong Ka Kit.